

Featured Case Study: International Banking Institution

CHALLENGE

The branch was experiencing two major changes. The General Manager was retiring at the same time the Head Office was strongly enforcing company's principles and values among all the companies of the holding company. The bank needed to deliver a message of union, shared beliefs, and commitment with the corporate culture.

SOLUTION

Gillet Couto Consulting recommended:

- Performing quarterly town hall meetings to clearly communicate corporate goals and objectives,
- Strategy sessions with the executive team to ease the transition,
- Coaching sessions for select leaders,
- And finally, an event with the entire staff to conclude the implementation of all changes.

This created a friendly environment to share valuable information with the entire company so everyone experienced transparency, commitment, and common goals.

RESULTS

Our lead coach Sarah created a practical activity at the main event where bank personnel connected their personal dreams, objectives, and emotional drivers in life to the culture of the bank. The simple exercise of building a physical bridge between team members at the event started a conversation about the expectations and principles of the employees and the company.

FEATURED TESTIMONIAL

"Thanks to Sarah's exceptional coaching skills we all received the message from the Head Office in a simple, friendly and trustworthy way... Sarah's coaching to the Branch surpassed the ROI the Branch and the holding expected. We now have greater alignment and accountability with a much healthier culture." - NL, Bank Supervisor

Is your bank facing a challenging transition? We can coach you through the difficulties ahead so your bank can thrive.

Let's talk!